

## Payment Options

NAME:

ORGANIZATION:

ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE NUMBER:

FAX NUMBER:

EMAIL ADDRESS:

Type of Ad:

Conference Program Ad Size \_\_\_\_\_  
*Please send .pdf in appropriate size to info@biamd.org*

LINKS Number of Issues \_\_\_\_\_  
*Please attach text of ad*

www.biamd.org Length of Time and Type of Ad \_\_\_\_\_

PAYMENT: *(minimum credit card payment of \$35)*

Total payment enclosed Amount: \$ \_\_\_\_\_

Charge to my credit card:

VISA  MASTERCARD

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_



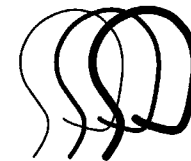
**Brain Injury Association of Maryland**

2200 Kernan Drive  
Baltimore, MD 21207

Phone: 410-448-2924  
Toll-Free in Maryland: 1-800-221-6443  
Fax: 410-448-3541  
E-mail: info@biamd.org

# Brain Injury Association of Maryland

## Advertising Opportunities



## Brain Injury Association of Maryland

The Brain Injury Association of Maryland is a small non-profit with a mission to create a better future through brain injury prevention, education, advocacy and promotion of research.

### *We Are...*

...a private, non-profit state affiliate of the Brain Injury Association of America. We were initiated in 1983 as a grass roots organization by family members of individuals with brain injury concerned by the lack of services in Maryland for their loved ones. Today, our membership includes individuals with brain injury, family members, and professionals who work in the brain injury field, disability and healthcare organizations.

### *What We Do...*

Resource Facilitation and Case Management  
 Education  
 Prevention and Awareness  
 Consulting  
 Connection Mentoring Program  
 Concussion Program  
 Expansion of Case Management Program  
 Public Policies

## Annual Conference

Advertising opportunities in conjunction with the BIAM Annual Conference held in March include ad placement in the conference program book. 350 - 400 individuals with brain injury, family members and caregivers, professionals and clinicians attend the conference and receive the program book.

Ad Type	Dimensions	Cost
Full page ad	7" x 10"	\$210
Half page ad	7" x 4-3/4"	\$130
Business card ad	3-1/2" x 2"	\$80

## LINKS, an electronic newsletter

BIAM's electronic newsletter, LINKS, is distributed at least 6 times a year to approximately 2000 recipients. LINKS includes information about upcoming BIAM events, legislative activities, information from the disability community, and much more.

Ads of up to 100 words in length are accepted for placement in LINKS.

Number of Issues	BIAM Organizational Member	Non-Member
One Issue	\$30	\$45
Two Issues	\$55	\$85
Three Issues	\$85	\$130

## www.BIAMD.org

BIAM maintains a website, [www.biamd.org](http://www.biamd.org). Advertising is accepted to include on the homepage of the website.

	3 months	6 months	12 months
Banner or Logo without a Link	\$175	\$315	\$595
Banner or logo with a Link	\$350	\$630	\$1190

## Corporate & Event Sponsorship

BIAM organizes three major events each year:

- The BIAM Annual Conference is held in March which draws 375 - 425 individuals with brain injury, family members/caregivers, educators, professionals, and clinicians.
- The Eat A Peach Challenge Bike Ride is held in August at the Carroll County Agricultural Center in Westminster, MD draws 250 - 400 cyclists and 100 volunteers.
- The Scarecrow Classic 5K Run and 1 Mile Walk is held in October in Howard County, MD.

BIAM welcomes inquiries regarding corporate and event sponsorship of these fundraisers.